



UNDER THE PATRONAGE OF
H.E. SHEIKH HISHAM BIN ABDULRAHMAN AL KHALIFA
GOVERNOR OF CAPITAL GOVERNORATE

TOWARDS SUSTAINABLE ENTREPRENEURSHIP FORUM

15 APRIL 2019



3.30 pm Registration & Networking

4.30 pm Opening Ceremony

4.45 pm What I've learned from founding more than 40 startups

Professor Robert S. Langer - Scientist, Inventor, Entrepreneur, Chemical Engineer and David H. Koch Institute Professor at Massachusetts Institute of Technology (MIT)

5.15 pm Fireside chat: The entrepreneurial journey

Jeff Hoffman - Chairman and CEO at Driving Force Enterprises, Co-founder of Priceline.com, Hollywood film producer, author and motivational worldwide speaker

Khalil A. Al-Shafei - CEO and Managing Director of Aramco's Entrepreneurship Venture "Wa'ed"

5.45 pm Fireside chat: The stickiness of success

Hamed Fakhro - Businessman, Property Developer, Inventor, Writer and Speaker. Founder of The Startup Factory and Hack Arabia

Moderator: Sinan Khatib - Founder of Burrito Loco, Noodlewok and Sandwich Guys

6.15 pm Fireside chat: Building more connected and inclusive cities

Miguel A. Gamiño Jr. - Executive Vice President, Global Cities at Mastercard, Civil Technologist and Entrepreneur

Ali Murtaza - Director of Real Estate Investment Development at Bahrain Economic Development Board

6.45 pm Panel: Business revolution and digital transformation

B Chandrasekhar - CEO of Arab Financial Services Company (AFS)

Dr Bijan Majidi - President and CEO of Dinamica International and consultant in business innovation, digital transformation and Industry 4.0 deployment

Dr Hala Hatoum - Entrepreneurship Researcher and Advocate with a focus on female, youth and social entrepreneurship and a Faculty member at University of Bahrain

Shaima AlMeer - Robotics Programmer and Google Developer Group Manama co-organizer

Moderator: Dr Mazen Ali - Chairman of the Department of IS at University of Bahrain and President of ISACA Bahrain Chapter

7.30 pm Networking Dinner



PROF. ROBERT S. LANGER

Prof. Robert S. Langer is the David H. Koch Institute Professor at MIT and, as one of 11 Institute Professors, has received the highest honor that can be awarded to a faculty member. His research is at the interface of medicine - cancer in particular - and materials science and chemical engineering. Nanotechnology is a major focus area for Dr. Langer, who is developing new nanoparticles to treat cancer and other diseases.

Dr. Langer's patents have been licensed or sublicensed to over 350 pharmaceutical, chemical, biotechnology and medical device companies. He is the most cited engineer in history (h-index 251 with over 250,000 citations according to Google Scholar).

Parade Magazine (2004) selected Dr. Langer as one of 6 "Heroes whose research may save your life." Dr. Langer has received 33 honorary doctorates and received over 220 major awards. He is one of 4 living individuals to have received both the United States National Medal of Science (2006) and the United States National Medal of Technology and Innovation (2011). He also received the 2002 Charles Stark Draper Prize, considered the equivalent of the Nobel Prize for engineers, the 2008 Millennium Prize, the world's largest technology prize, the 2012 Priestley Medal, the highest award of the American Chemical Society, the 2013 Wolf Prize in Chemistry, the 2014 Breakthrough Prize in Life Sciences and the 2014 Kyoto Prize. He is also the only engineer to receive the Gairdner Foundation International Award; 87 recipients of this award have subsequently received a Nobel Prize. In 2015, Dr. Langer received the Queen Elizabeth Prize for Engineering.

Jeff Hoffman is a successful entrepreneur, proven CEO, worldwide motivational speaker, published author, Hollywood film producer, a producer of a Grammy-winning jazz album, and executive producer of an Emmy Award winning TV show. He has been the founder of multiple startups, has been the CEO of both public and private companies, and has served as a senior executive in many capacities. Jeff has been part of a number of well-known companies, including Priceline.com, uBid.com, ColorJar, and more.

Jeff serves on the boards of companies in the US, Europe, South America, Africa, and Asia, supporting entrepreneurs and small businesses in more than 150 countries. He also serves on the boards of Global Entrepreneurship Week and The Unreasonable Group. He supports the White House, the US State Department, the United Nations, and foreign governments on economic growth initiatives and entrepreneurship.

Jeff is a frequent keynote speaker, having been invited to speak in over 50 countries, on the topics of innovation, entrepreneurship, and business leadership. He is the co-author of the book SCALE, a how-to guide for growing your business. Jeff also teaches innovation workshops to major corporations on a regular basis. Jeff is a featured business expert seen on Fox News, Fox Business, CNN, CNN International, Bloomberg News, CNBC, ABC, and NPR, and in publications including Forbes, Inc., Time, Fast Company, the Wall Street Journal, and more.

Outside of the world of technology, Jeff has produced movies, has produced musical events including concerts, tours, and charity events with such artists as Elton John, Britney Spears, NSYNC, and others, and serves on numerous charity and non-profit boards.



JEFF HOFFMAN



KHALIL A. AL-SHAFEI

Khalil A. Al-Shafei is the CEO and Managing Director of Saudi Aramco Enterpenureship Venture Co. "WA'ED." Al-Shafei is a founding member of the newly launched National Venture Capital and Private Equity Association. Prior to joining Wa'ed, Mr. Al-Shafei joined Aramco Services Company (ASC), the U.S. subsidiary of Saudi Aramco, in 2012 as the manager of the ASC Technical Services Department. In this role he oversaw a wide range of the company's activities, including the North America venture capital subsidiary Saudi Aramco Energy Ventures, as well as responsibility for engineering, information technology, quality insurance and inspection, environmental stewardship, megaprojects and project support, and technology transfer.

Prior to joining ASC, Al-Shafei was appointed as the interim president of the King Abdullah Petroleum Studies and Research Center.

Al-Shafei also served as a member of Saudi Aramco's Corporate Strategic Committee leading the development of the corporate strategies for clean fuel, oil to chemicals, oil to hydrogen, oil by wire, carbon and sulfur management; and he investigated the impact of environmental and legislative policies on oil demand. He also led the development of collaboration strategies within Saudi Arabia and global research institutions in Europe, the United States, China and Russia.

Hamed Fakhro is a businessman, real estate developer, writer, inventor, speaker. His companies include The Startup Factory, Seef Business Center, Fakhro Properties, MM Fakhro Accounting, and Hack Arabia. He also mentors and works closely with different organizations to empower startups, young entrepreneurs, and students. Hamed is an original contributor to Startup Bahrain, and has a column in the Gulf Daily News.



HAMED FAKHRO



SINAN KHATIB

Sinan Khatib is an entrepreneur who has built several businesses in the US and the Middle East and is currently based in Bahrain. He is the founder @burritoloco.me @noodlewok.me @sandwichguys.me, with branches in Bahrain and Saudi Arabia. Sinan was previously based in New York where he worked as a Vice President at the investment bank Thomas Weisel Partners, and also as an attorney at the international law firm of Sedgwick Detert Moran & Arnold. Sinan holds a BA in Psychoanalytic Theory and a Juris Doctorate degree.

Mr. Gamiño is Executive Vice President, Global Cities, Mastercard. In his role, Miguel leads Mastercard's global activities with cities and the City Possible platform, forming public-private partnerships that drive civic efficiency, inclusivity, equality and ultimately better quality of life.

Prior to joining Mastercard, Miguel served as the Chief Technology Officer of New York City, leading the Mayor's Office of The CTO. Miguel pioneered a new civic engagement and innovation platform for NYC and stood as a voice of leadership in tech policy — ensuring that technology helped NYC become the Fairest Big City in America, strengthening the City of 8.6M residents. He also served as an organizer of cities around the world to work together to improve people's lives in urban centers everywhere.

Miguel's leadership in New York translated to a broad and complex portfolio of public infrastructure, digital and visionary initiatives; including broadband for all New Yorkers, smart city and IoT programs, a comprehensive digital strategy that improved government service and NYCx – the world's first-of-its-kind program to transform the relationship between government and disruptors of industry – to Make Tech Work for All People.

Prior to his role in New York, Miguel was the CIO for the City and County of San Francisco and the CIO for the City of El Paso. Miguel founded the Council of Global City CIOs.

Prior to life in the public sector, Miguel was an entrepreneur, developing some of the earliest cloud-based services and launching two companies based in El Paso, TX and Silicon Valley, CA operating nationwide.



MIGUEL GAMIÑO JR.



ALI MURTAZA

Ali Ghulam Murtaza started his career managing several BBK branches over a few years in Bahrain, and then moved on to work in the real estate investment and development field for over the past 10 years, in several of the GCC markets.

He worked as an Investment and Project Development Director at Siyaha International Company, for over 6 years as the head of investment and project development. The company focused on developing large scale mixed use developments in the Eastern Province of Saudi Arabia consisting of hotels, resorts, serviced apartments, commercial malls, entertainment centers, sports facilities, and other public components such as outdoor recreation parks and managing entertainment. The Group also diversified investments into F&B, Sports and Motorsports Entertainment, Theme Park Operations and Maintenance, and Edutainment Facilities / Events.

Prior to that, Ali worked with RealCAPITA as an Investment Manager focusing on real estate projects in Bahrain, Saudi and other international destinations. He then moved into his role as an Investment Manager for Real Estate, Tourism and Culture at Oman Investment Fund, based in Oman, with a portfolio consisting of major Integrated Tourism Complexes, where he worked on key before joining the EDB.

Mr. B. Chandrasekhar has over 31 years of experience in retail banking and payments industry across multiple geographies and roles. He has worked for over 23 years with Standard Chartered Bank across India, Bahrain, Lebanon and UAE. He joined Arab Banking Corporation in August 2010 as Group Head of Products and Marketing and he has held the post of CEO of Arab Financial Services (AFS) since March 2011.

During his work experience with Standard Chartered Bank, he held the positions of Regional Head of Credit Cards and Personal Loans for Middle East, South Asia and Africa from 2003 to 2008 and was the Regional Head of Consumer Banking for Northern Gulf, Lebanon and Jordan from 2008-2010. Chandrasekhar was also a Board Director on the BENEFIT company in Bahrain from 2008-2010.

Chandrasekhar holds an MBA from the Indian Institute of Management Calcutta and a Bachelor of Engineering Degree from Delhi College of Engineering.



B CHANDRASEKHAR



DR. BIJAN MAJIDI

Dr. Bijan is an accomplished business innovator, entrepreneur and chief executive, with over 30 years of international experience and a proven track record in multimillion dollar business and organizations innovation, turnaround, start-up, joint venture, merger and acquisition, IPO, and new markets penetration and growth in North America, Europe, the Far East and the Middle East.

He has served as CEO, MD and Board member in several blue chip companies across several high-technology industries, such as Telecommunications and information technology, Finance and insurance, Automotive, transportation and smart mobility, Manufacturing, logistics and supply chain, Renewable energy and recycling, Healthcare and Retail and franchising.

Dr. Majidi is the founder and CEO of Dinamica International a cross-industry management consulting focused on business turnaround, innovation, digital transformation, executive education and interim management.

As a strategic organizational and governance professional, Dr. Majidi works with Boards and Executive teams developing strategic plans, implementation and cultural change paths, ensuring strategic results and outcomes.

Dr. Majidi holds a Bachelor degree in Engineering and Nautical Science from the prestigious Naval Academy of Livorno, Italy, an MBA from OIEC, UK, and a Doctorate in Electronics Engineering from the University of Genova, Italy.

Dr. Hala Hatoum is a researcher and advocate in the fields of entrepreneurship and leadership. She serves as a faculty member in the University of Bahrain since 2010, with research interests in entrepreneurship, female entrepreneurship, youth entrepreneurship, social entrepreneurship, small business management, and gender and leadership studies.

Prior to that, Hatoum worked as a financial analyst and business counselor for the United Nations Industrial Development Organization (UNIDO) in the Kingdom of Bahrain, and remains constantly involved in entrepreneurship building programs as a volunteer and mentor. Through her work and research, Hatoum continues to be actively engaged in encouraging the entrepreneurial aspirations of women, and she has participated in numerous conferences and programs to promote entrepreneurship as a career path to the youth.

As a researcher, Hatoum is interested in investigating the contextual embeddedness of entrepreneurship in the Kingdom of Bahrain, exploring the impact of gender on entrepreneurship and how to best direct entrepreneurial efforts to advance an effective entrepreneurship ecosystem.



DR. HALA HATOUM



SHAIMA ALMEER

Shaima Almeer is 23, A Google Developer Group Manama co-organizer and a Bahrain Polytechnic Information & Communication Technology graduate.

She is the first Bahraini woman to program a robot for Bahrain Islamic Bank and her interests and passions are in exploring and learning new technologies as she enjoys implementing her learning into tangible and beneficial projects.

Shaima has won an award for Promotion of the year at the University. When she is not dabbling with the latest tech, she is busy running her two online businesses in Retail and Confectionary.

Dr. Mazen Ali is the Chairperson of the Department of Information Systems at University of Bahrain. He has completed his MSc and PhD in Information Systems from University of Melbourne, Australia in 2010. Dr. Ali is the President of ISACA Bahrain Chapter and also serves on the board of Bahrain Information Technology Society (BITS).

Dr. Ali is an active mentor, contributor and speaker, participating in both local and international conferences and being involved in a number of initiatives related to leveraging the power of youth. His research has been published in various international conferences and journals. Dr. Ali has also received various awards for his work. In 2010, he received the best paper award at Australasian Conference on Information Systems (ACIS) held in Brisbane, Australia. Dr. Ali also received the best tutor award at the Huawei Middle East Competition 2017. Thanks to the instrumental work he has developed inside ISACA Bahrain, the chapter received in 2018 the best Innovative Chapter Program Award from ISACA International for training students and fresh graduates on IT governance.



DR. MAZEN ALI



STRATEGIC PARTNER

